



# TurkNetwork

MAGAZINE

COMMUNITY-BASED  
MARKETING:  
THE FUTURE OF  
BUSINESS

**MEDIA KIT**

# AUDIENCE+REACH

Unlock the power of targeted advertising by reaching the thriving Turkish community in Washington DC! With our **extensive email database of 15,000+ members**, your message will be delivered directly to the email boxes of highly engaged readers each month.

But that's not all! We go the extra mile by strategically posting magazine links across various **social media channels and groups**, amplifying your reach even further. Imagine showcasing your brand, products, or services to a vast network of potential customers.

**Our magazine readers are more than just readers;** they are word-of-mouth influencers within the Turkish community. Their opinions, experiences, and news create a surround of engagement, boosting the impact of your message.

As a local enterprise deeply rooted in the DMV area, we understand the unique needs and preferences of the Turkish community. Partner with us and gain access to a targeted audience like no other.

**Don't miss this incredible opportunity** to connect, engage, and prosper within the Turkish community. Let us help you make a lasting impression and elevate your business to new heights. Get in touch today and unlock the full potential of reaching a large, targeted audience.

---

**"GOOD ADVERTISING DOES NOT JUST CIRCULATE INFORMATION.  
IT PENETRATES THE PUBLIC MIND WITH DESIRES AND BELIEF."**

– Leo Burnett

## COMMUNITY-BASED MARKETING: THE FUTURE OF BUSINESS

*Unleash the Power of Community-Based Marketing: Your Gateway to the Thriving Turkish Community!*

In today's rapidly evolving business landscape, community marketing stands out as a game-changer that is often overlooked. At our core, we are committed to bridging the gap between you and the vibrant Turkish community.

### Tap into the Amplified Potential of Word-of-Mouth and Referrals:

Community marketing holds the key to unlocking the true potential of word-of-mouth advertising. Delighted customers who experience your brand's excellence become your most persuasive advocates, effortlessly spreading the word to their friends and family. This organic and free form of marketing can rapidly reach a vast audience, boosting your brand's visibility like never before.

### Forge Genuine Relationships:

In this digital era, we recognize the importance of human connections. Community marketing allows you to break free from the virtual walls and engage with your customers personally, building solid and lasting relationships. Beyond mere transactions, you'll establish an emotional bond, driving loyalty and trust.

### Foster a Legion of Loyal Customers:

Our community-based approach cultivates a loyal customer base that becomes a driving force for your success. By showing genuine care for your customers' experiences, you earn their unwavering loyalty. These loyal enthusiasts will become passionate advocates, enthusiastically spreading the word about your exceptional products and services. As a result, the cost per acquisition diminishes significantly, empowering your growth.

### Laser-Focused Targeted Marketing:

Community-based marketing offers the advantage of a laser-focused targeted approach. Tailor your messaging to resonate with your audience on a deeply personal level, ensuring your marketing efforts hit the bullseye every time.

Embrace the future of business with community marketing and experience unparalleled growth. Reach out to us today to embark on this transformative journey and unlock a world of limitless possibilities.



*Sitki Kazanci*

SITKI KAZANCI

*Publisher*

# ADVERTISING RATES

The Turkish Community is one of the fastest growing ethnic groups in the USA. More than 35,000 Turkish people live in the Washington metropolitan area.

## SPECIAL ADVERTISEMENT PACKAGES

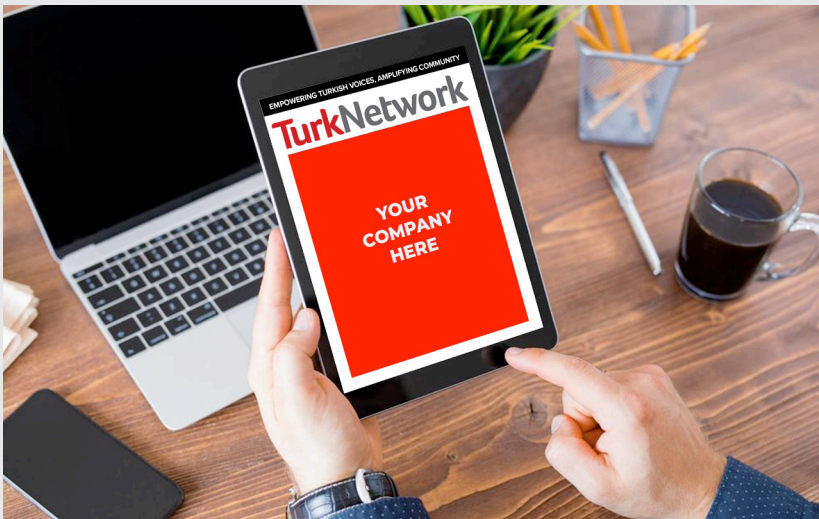
*Your company will be most visible, standing out from the crowd.*

### THE FRONT COVER PAGE AND THE EXCLUSIVE INTERVIEW PLACEMENT

- Highlight you/your company on the cover
- Three Page Editorials / Interviews with you and promote your company
- One-page display ad
- Full-page Business Profile / Advertorial
- Your logo on Turk Network Magazine's website for one year.
- Social Media Blast on Turk Network Magazine's social media channels.
- Your company logo/banner on our eBlast - one time

### All of this for only \$2,500

Only one space is available on—a first-come-first-served basis. If you are interested, be sure to contact us ASAP.



## ADVERTISING RATES

### STANDARD ADS

<b>Full Page</b>	<b>\$550</b>
<b>Half Page</b>	<b>\$400</b>
<b>Quarter Page</b>	<b>\$300</b>

### SPECIAL POSITION

<b>Inside Front Cover</b> / only one space available	<b>\$850</b>
<b>Inside Back Cover</b> / only one space available	<b>\$800</b>
<b>Back Cover</b> / only one space available	<b>\$1,000</b>

The Magazine trim size is 8.5" X 11"  
Frequency: Monthly

## POWER PACKAGES

*Very affordable prices to reach potential customers on multiple platforms.*

### Superpower Packages \$1,750

1. Full-page ad published in the magazine
2. Full-page Business Profile / Advertorial
3. Two Page Editorials / Interview with your CEO or President
4. Social Media Blast
5. Your logo on Turk Network Magazine's website for 2 months
6. Your company logo on our eBlast

### Power Packages \$950

1. Full-page ad published in the magazine
2. Full Page Company Profile / Advertorial
3. Social Media Blast
4. We will add your logo to our website for 2 months as a bonus.

# TurkNetwork

---

MAGAZINE

## **CONTACT US**

1751 Pinnacle Drive, Suite 600  
Tysons, VA 22102

**(703) 439-0557**

[sk@studiocreativeedge.com](mailto:sk@studiocreativeedge.com)